creavit®

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Foundation

1963

50+ *more than years*

100

million trade volume

280

thousand m² for two facilities

1050

employees

3500

families

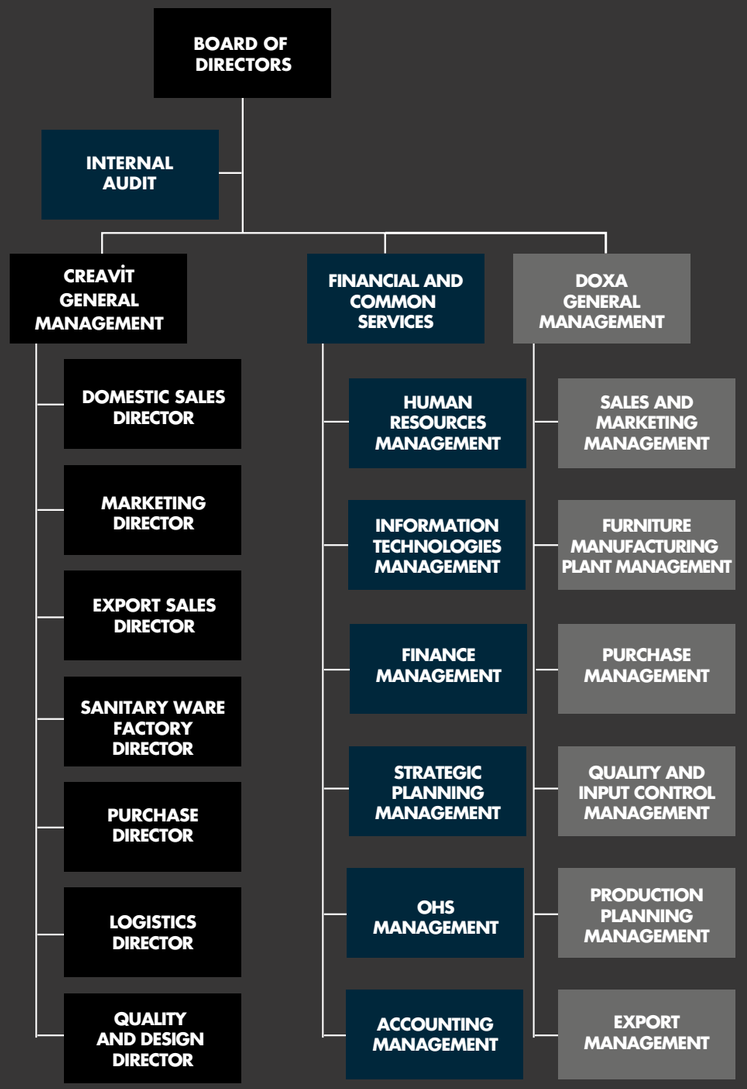
## Brands

creavit | doxa Office furniture | armica

- Çanakcılar Sanitary Ind.Trade.Co.Ltd.
- Çanakcılar Building Materials Ind.Trade.Co.Ltd.
- Çanakcılar Machine Armature Ind.Trade.Co.Ltd.
- Çanakcılar Mining Ind.Trade.Co.Ltd.

## Çanakcılar Corporate Group

Çanakcılar Corporate Group is one of the most environmentally friendly company of Turkey, with the power of its long-standing background which has started first with producing sanitary wares, constantly increases its contribution to product solutions of wet areas and offices. Çanakçılar Corporate Group is the power behind Creavit, Doxa and Armica.



## Strong company with its brand, a sustainable family corporation

Çanakcılar Corporate Group Board of Directors

- Mithat Çanakcı (Founding and Honorary President)
- Mehmet Çanakcı (Founding and Honorary President)
- Sezai Çanakcı (Çanakcılar Building Materials Ind. Trade. CO. Ltd / Doxa Chairman of The Board)
- Hakan Çanakcı (Çanakcılar Sanitary Ind. Tarde. Co. Ltd / Creavit Chairman of The Board)

a huge structure which offers bathroom and wet place solutions with **4** million products

**280** thousand m2 two manufacturing plants

**100** thousand m2 indoor space

The objective to be listed in top **200** companies of Turkey in the next 10 years with ever-growing trade volume

"Sustainable growth" with average of **25%** growth target every year*

*Growth in 2018 was 33%

## Brand Values

- Strong
- Innovative
- Genuine
- Environmentally Friendly
- Responsible

## Product Range

- Sanitary Ware Products
- Bathroom Furniture
- Concealed Cistern Control Panels
- Toilet Seats
- Reservoir Internal Mechanisms
- Washbasin, Bathroom and Kitchen Armatures
- Shower Sets
- Bathroom Accessories

## Domestic distribution channels

- 8 Regional Directorate
  - İstanbul European Side
  - Istanbul Asian Side
  - Ankara
  - Adana
  - İzmir
  - Antalya
  - Samsun
  - Zonguldak
- 2 Regional Representatives
  - Diyarbakır
  - Trabzon
- 400 Main and 5000 Secondary Sales and Distribution Points all over the country

## Overseas distribution channels

- 55 % export volume
- 65 countries in 5 continents
- More than 200 foreign showroom
- One of 4 sector-specific brands within the TURQUALITY program

## Facilities

Gökçebey
Manufacturing Plant
*Sanitary Ware Products*

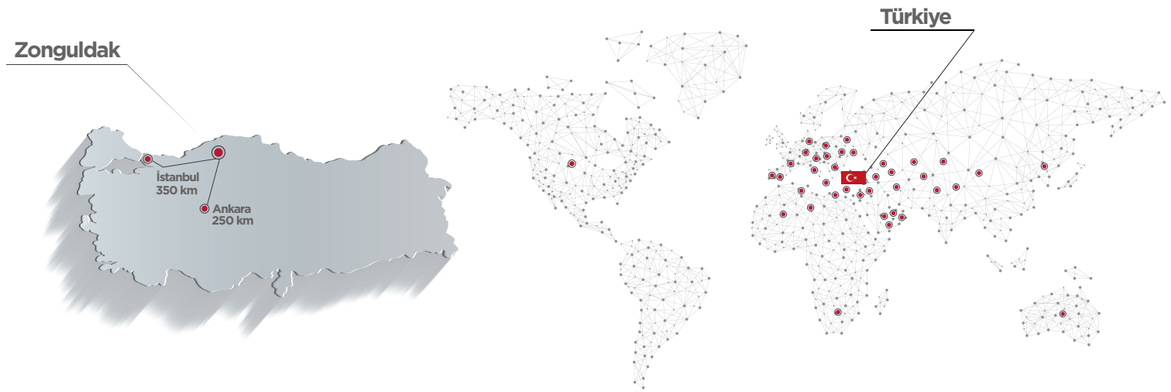
200
thousand m²

One of the

3
greatest facilities which are established in a single center

Devrek
Manufacturing Plant
*Furniture - Armature - Internal Mechanisms Toilet Seats - Built - in Reservoirs*

80
thousand m²

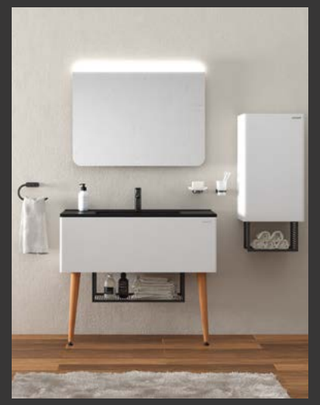



## Manufacturing Plants

Creavit takes firm steps forward to its total bathroom concept objective day by day through extending its products range, which has first started with closet and single washbasins. 2 manufacturing base, placed in Zonguldak, are important figures of sector in terms of technology, quality and capacity.

## Product Range

Manufacturing of **2,5** million pieces Sanitary Ware Products per year



Manufacturing of **100** thousand pieces of bathroom furniture per year

Manufacturing of **200** thousand pieces of built-in reservoir per year

Manufacturing of **500** thousand toilet seat per year

Manufacturing of **1,2** million pieces of armatures, faucets, shower systems, internal mecha-nisms

## Investment

**25**

million USD

Creavit will carry on business at full capacity in 2017 by increasing its total production and marketing capacity to 4 million pieces a year in 2016 as a result of the investments of 25 million USD made in 2015. Product range and manufacturing competence for different products will be extended besides production capacity by means of the technological investments made and investment expertise supported.

Total Number of Employees

1050

Number of White Collar Employees

150

Number of Women Employees

10%

Currently we do have 10% women employees as the result of our outstanding effort to encourage women to be part of business life.

Number of Employees Hold Bachelor's Degree

20%

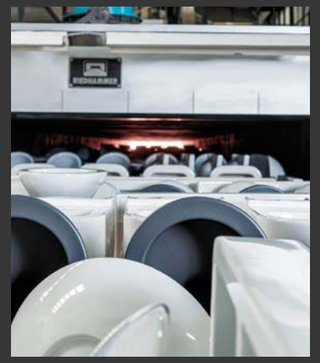
## Human Resources

Creavit employees from all grades are working in unity for the objectives of the company. While the employees are encouraged for scholarship opportunities for undergraduate studies and doctorate besides in-company trainings, Manager Development Program determines successful executive candidates to be trained to the purpose. Seminars with respect to product range and technical specifications thereof are organized for the authorized services across the country as well as regular trainings with respect to the production and installation of designs. Creavit knows by heart that this brand increases its value thanks to its competent employees.

2 Tunnel Kilns
at the size of

111 m

(German Riedhammer
and English Bricesco)



5 piece

Sorting Robots

(Italian Sacmi
and Gaiotto)

20 piece

Die Casting
Machines

(Turkish Ukcast
and Italian Sacmi)

FIRST

to use waste heat
recovery in Turkey

TTGV
TÜRKİYE TEKNOLOJİ GELİŞTİRME VAKFI

## Technology

Continuing its technological investments without cease since its foundation, Creavit strengthens its place in sector as one of the most significant brands with its ever increasing growth figures. Creavit kiln is proud of being the first in Turkey to convert waste gasses into the heat energy through waste heat recovery system.

- Automatic Closet Casting Machine
- Glaze Recovery System
- Vacuum Tester
- CNC Grinding Machine

**First Company**

which developed perforated sheets are consuming energy and is used globally now.

**First Company**

which applied Customer Satisfaction and Environment Management System in sector

**$CO_2$**

Lower carbon emission; below the European carbon emission average.

**First Company**

which used waste heat recovery and to include it to the production in Turkey.

## Experience and Sustainability

The importance placed in quality forms the perfectionistic structure of Creavit which distinguishes it from its competitors.

While creating innovative, hygienic, aesthetic and functional products, Creavit not only provides economic growth but also pays attention to protect the environment and use this approach as a base in selecting high-technologies to increase production potential and in innovative designs.

Disposing of **40** tons of non-recyclable hazardous waste in total

**3** domestic wastewater tracing analysis

**6** industrial wastewater tracing analysis in a year

## Environmental Awareness

- Supporting sustainable use of sources through receiving EPD (Environmental Product Declaration) certificate
- EN 15804 Constructional Works Sustainability certificate
- Environment Management System
- Waste water tracing analysis in 53 different chimneys
- Hazardous waste delivery in January, July and December
- Bringing almost all ceramic and plaster scraps yearly occurred in recycling
- Delivering packaging wastes to certified companies for recycling

NATURE-friendly | TURKEY EPD® THE INTERNATIONAL EPD® SYSTEM | ECO PLATFORM EPD EN 15804 VERIFIED

# FIRST

in Turkey

3 in 1 Concealed Cistern and Control Panel

# FIRST

in Turkey

Control Panel with Sensor+Change Set

Maximum hygiene with water consumption of minimum

2,5 lt.

in rim-off ductless toilets.

Photocell Urinal, Photocell Armature, Photocell Built-in Reservoir and toilet group of 4 liters all of which are produced by Creavit as innovative designs help protecting the natural sources and provide tones of water saving.

**MANUAL SYSTEM**
INSTANT WASHING FUNCTION

**TOUCH OPERATED SYSTEM**
INSTANT WASHING FUNCTION

**SENSOR SYSTEM**
5 SECOND WASHING FUNCTION

## Innovative Ideas

Creavit increases its competitive power by investing on qualified workforce and R&D activities. Thus Creavit enhances its innovative production facilities and design ideas which are bringing modern solutions to wet places day by day.

SMOOTH

A'Design Award & Competition Silver Winner

STRAW

A'Design Award & Competition Gold Winner

Creavit Foglia Bathroom Set

*Designer*

*Defne Koz*

## Design

Realizing that the production alone is not sufficient at the road to success, Creavit believes in the power of sensational genuine designs which appeal to different feelings and create solutions for every problem. Creavit achieves award winning designs through working with successful national and foreign designers. Also gives opportunity to young talents to demonstrate themselves. Therefore transfers the ideas of both professionals and young talents into exclusive designs and transforms such quality and practical designs into elegant bathrooms.

55%
Export volume

65 Countries
in 5 Continents

More than
200
foreign
Showrooms

Participations
to International
Fairs

ISH, MOSBUILD,
UNICERA, CERSAI

## Export

Creavit is exporting 40% of its production capacity and distributing its products to 5 continents through its strong partners in Europe, Asia, Africa, America and Australia. The brand is providing support its partners in a wide range of training and exposure to fair attendances and communication.Creavit has been adopted to Turquality is the branding program of Turkish Government in 2015 . Thus Creavit is increasing its sources as well as gaining and growing with its business partners.

TURQUALITY®

Included in the scope of Turquality
as part of the declaration dated
&numbered
November 11 2015 2006/4.

Albania
Algeria
Australia
Azerbaijan
Bahrain
Belarus
Belgium
Bosnia-
Herzegovina
Bulgaria
China
Czech Republic
Denmark
England / UK
France
Ghana
Georgia
Germany
Greece
Hungary
Iran
Iraq
Ireland
Israel
Jordan
Kazakhstan
Kenya
Kosovo
Kuwait
Kirghizstan
Lebanon
Libya
Luxembourg
Macedonia
Malta
Moldova
Morocco
Holland
Nigeria
Palestine
Portugal
Qatar
Romania
Russia
Saudi Arabia
Slovakia
Serbia and
Montenegro
Slovenia
South Africa
Spain
Syria
Tajikistan
Tunisia
Turkmenistan
TRNC
Ukraine
UAE (United Arab Emirates)
Oman
USA
Uzbekistan
Yemeni
Poland
Estonia

# Certified Creavit Quality

Quality Management Systems

Customer Satisfaction Certificate

Certificate Enviromental Management System

Occupational Safety & Health Management System

Ukraine Accreditation Certificate

Israel Accreditation Certificate

Nigeria Accreditation Certificate

European Accreditation Certificate

Turkish Accreditation Certificate

Germany Accreditation Certificate

Netherlands Accreditation Certificate

Russia Accreditation Certificate

TURKEY EPD®
THE INTERNATIONAL EPD® SYSTEM

Zoo

Botanical Areas

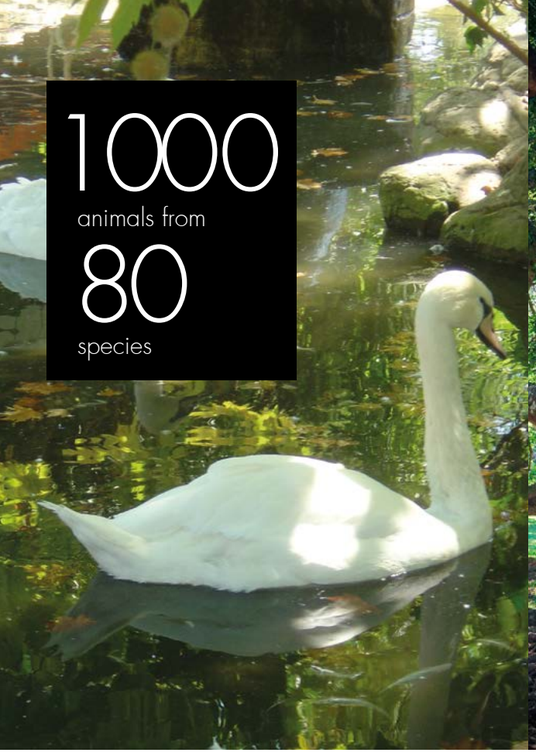
Archeological and Ethnographical Museum

## creavit Life Park

Creavit Life Park is the reflection of Creavit's social values which is demonstrating the respect and harmony of living together aspect.

As an unique example, Creavit Life Park includes a Zoo, Botanical areas and an Archeological and Ethnographical Museum in 30 decares of open business area. Creavit carefully keeps and cares 1000 animals from 80 different species and hundreds of flowers and plants together with 1311 historical artifacts. Life Park offers the opportunity to observe the importance of preserving natural heritages as well as is making visitors witnessed to its beauty. Life park is open to all nature lovers.

Creavit shares its earning with its surrounding community with the help of recycling.



1.311
pieces recorded
artifacts

## Zoo and Botanical Garden

Creavit shares its production facilities with more than 1000 creatures. Creavit shows that it is not hard to live in an environment together with animals freely running around and plants in more than a hundred species as well as 600 employees in love and respect.

## Çanakcılar Archeological and Ethnography Museum

Museums are living memories of the societies. Çanakçılar Ethnography and Archeological Museum has been established as a result of vigorous efforts of Dear Mithat Çanakcı who is one of Honorary Presidents of Çanakcılar Corporate Group. The Museum serves within private museums statue of Ministry of Culture and Tourism. Creavit is proud to share life park with society and invites everyone who wishes to invest their memories. Creavit Life Park is open to all visitors in weekdays in the daytime and free of charge.

creavit

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creavit
**Life Park**

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